LILAC BALLROOMS

MASERATI
19' x 41'
779 Sq. Ft.
106B

ALFA ROMEO
18' x 41'
738 Sq. Ft.
106A

INFINITI
18' x 41'
738 Sq. Ft.
105

ACURA
30'X54'
1620 Sq. Ft.
103

Mazda
41' x 55'
2255
Sq.Ft.
107
108

AUDI
30'X54'
1620 Sq. Ft.
102

Porsche
22'X18'
396 Sq. Ft.
100

Volvo
22'X36'
792 Sq. Ft.
101

Mitsubishi
26' x 52'
1352 Sq. Ft.
109

Hyundai
26' x 62'
1612 Sq. Ft.
110

Kia
26' x 68'
1768 Sq. Ft.
111

VW
26' x 58'
1508 Sq. Ft.
112

34' x 29'
986 Sq. Ft.
FORD
FRIENDSHIP
VAN
113

Sprinter
18' x 29'
522 Sq. Ft.
113A

WOMEN

MEN

COAT ROOM

118 118A

117a

HIGHLAND BALLROOMS

119 120 121 122 123 124

15'

114A

30'

114

30'

115

116 117

60'

99
LEXUS

30'

LEXUS

135
DELTA
SONIC
20' x 40'

NYS TROOPERS
20' x 20'
135A

DOCCS
20' x 20'

ROCHESTER AUTO SHOW
February 27 - March 1, 2026

SCALE 0' 5' 10' 20'

Updated 12.22.25

LOWER LEVEL BALLROOMS

ROCHESTER RIVERSIDE CONVENTION CENTER - ROCHESTER, NY

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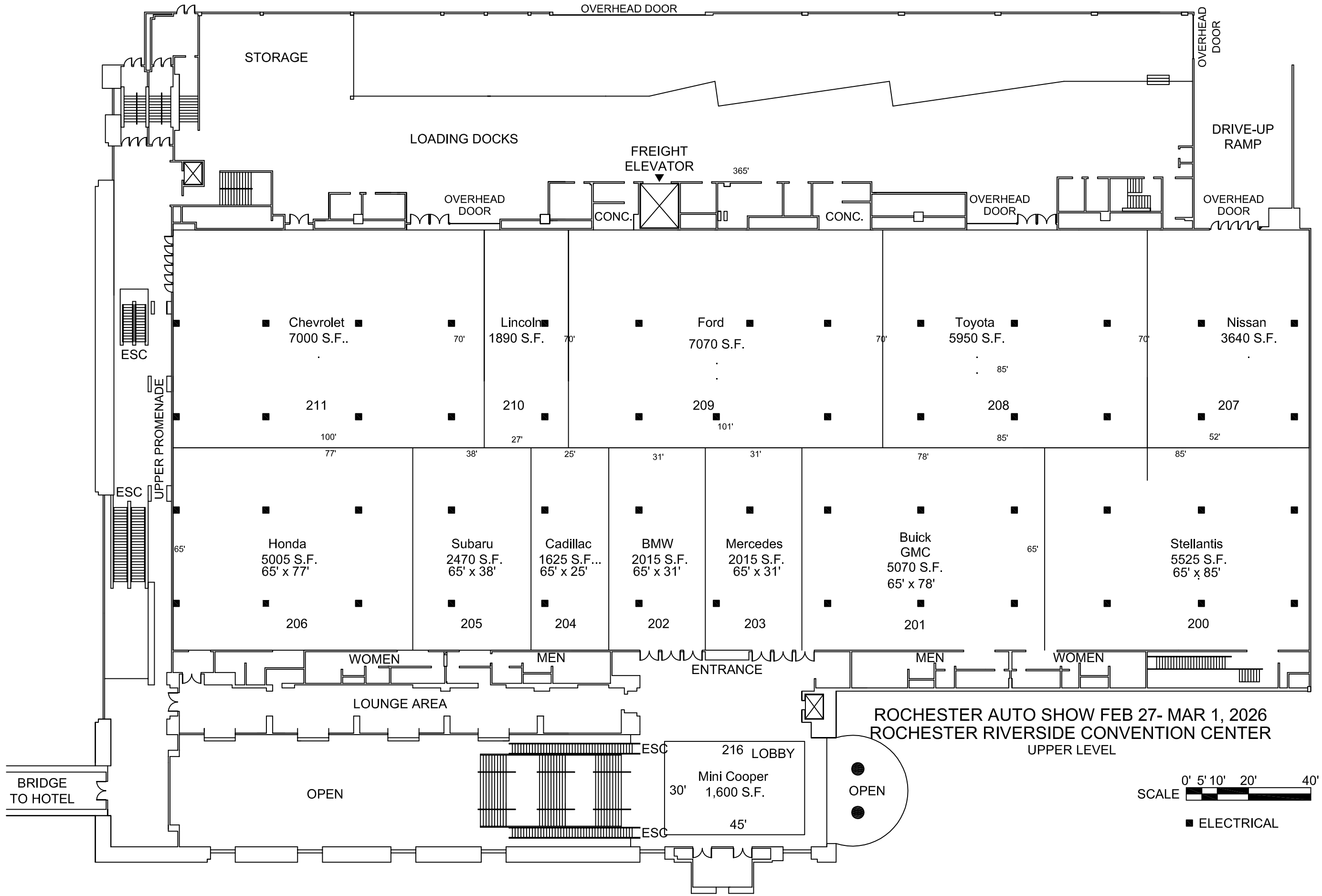

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